

P I T T S B U R G H
REAL PRODUCERS®

**DEBBIE
PLATTS**



A woman with blonde hair, wearing a white lace dress and a bracelet, is sitting on a light-colored tufted sofa. She is smiling and looking towards the camera. The background shows a large window with a view of trees and a landscape.

Debbie Platts:

THE PERFECT STORM FOR SUCCESS

**“Everything I do is
faith-based. I run my
business according to
Christian principles”**

▶▶ legend of pittsburgh

Written by **Chris Menezes**

Photography by **Bill Penberthy**

Photographed at **Infinity Custom Homes - Austin Model**

Debbie Platts has the best background for real estate. Her path to success has been very natural, every step complimenting the next. Her unique combination of experience, skill, and personality has earned her a reputation as an agent who works tirelessly for her clients, ensuring they get the results they need. She has the education, experience, and drive it takes to go above-and-beyond every day and cement herself as a Pittsburgh legend.

Debbie was born and raised in Pittsburgh. She grew up in North Hills, attending North Hills High School and then Penn State University, where she earned a degree in Marketing and Advertising. After graduation, she worked for an advertising agency and an engineering society. Debbie's family was in the building business; so, she decided to get her real estate license in order to develop a better understanding of the business.

She first started out by helping builders design and choose products for spec homes, like kitchen and bathroom designs, bricks, shingles, plumbing, hardware, etc. She won multiple awards for her interior home designs, and by the time she got her real estate license, she was a natural at selling high-end new construction. Debbie's award-winning track record began her first year of real estate, when she was honored as "Rookie of the Year." For the first 15 years of her real estate career, Debbie sold multi-million dollars in new construction packages for The Registry at Timber Creek Farms, Fieldstone, and The Estates at the Villa.

New construction remains a huge part of Debbie's business today. She enjoys utilizing her 25 years of experience and knowledge to help buyers find the perfect lot, the right builder, style of home, and floor plan that best suits them. She feels both lucky

and privileged to be able to serve others in this way, which is why her branding is, "My Privilege to Serve You."

"Success for me is being able to share my gifts with others and help them achieve their dreams. It is not about me. To be able to get up every day, and use my abilities to help others, is a success," says Debbie.

Debbie is an active member at Orchard Hill Church and volunteers in the Children's Ministry. She also supports, and is an advocate for, the Crisis Center North. Her faith is very important to her. "Everything I do is faith-based. I run my business according to Christian principles," she says.

Living a healthy lifestyle is also very important to Debbie. She works out every day at Oxford Athletic Club and finds that the workouts help to start her day right with positive energy, giving her the energy needed to do her job to the best of her ability. She also enjoys being outside, biking, hiking, and kayaking.

Debbie's daughter, Emily Platts, is also a REALTOR® with Howard Hanna. She feels privileged to be able to work in the same industry as Emily, to share everything she knows about the business and life, and to relate with each other in that way.

With an award-winning career of providing consistent results and expertise, Debbie has built a solid reputation as one of the best real estate agents around. Her status in the industry is not only well deserved, but highly respected. With all that she has already accomplished, she plans to continue building her legacy as a local legend in the business.

"I would like to be remembered for my personal service, providing the highest and best real estate services available, and for being a good citizen, friend, and parent," says Debbie.



My Privilege To Serve You

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